



Appleseed Childhood Education Benefits to Stakeholders



Families

A local, licensed, quality child care center

Peace-of-mind for the parent

A safe and loving environment for the child

Early childhood educators who help parents monitor development

A helping hand so the children may lead more fulfilling lives

Stability for the parents to earn a living

Stability for the parents to improve their careers

Reliable care so parents don't need to move out of the area to find it

Care that relieves the burden from older generations, extended family or friends

Businesses

A more reliable workforce

An increased workforce

The ability to attract and retain talent

Longevity of senior employees who may otherwise be asked to provide care

Improved productivity through employee attendance

Improved profits through employee attendance

Fewer sudden absences due to child care instability

Less stressed employees with pre-K children

More focused employees who now have reliable care in place

Improved safety records with focused employees

Community

Enabling local employees to work

Helping our industrial, agricultural and Main Street businesses thrive with employees and customers

Partnerships with local companies and organizations to provide outreach programs for young families

Providing care that will keep young families in our community for many years

Helping parents raise their children to be productive and responsible adults who may live and work here someday

Giving children a great start to their school education

Providing early education career paths for 20+ employees

School partnerships for internships to develop local educators

Advocacy to expand access to licensed rural child care operations as a benefit to all