

# Appleseed Childhood Education Branding Guidelines

1102 E Grace Street, Rensselaer, IN 47978

[www.appleseedchildhoodeducation.org](http://www.appleseedchildhoodeducation.org)



RED: #C60001



DARK GREEN: #006837



LIGHT RED: #F97777



LIGHT GREEN: #BBCF4A

Font Name: Font: Helvetica and Helvetica CE Medium Condensed

Red: #C60001

Light Red: #F97777

Dark Green: #006837

Light Green: #BBCF4A